

CORWIN

STRATEGIC PLANNING & EVENTS FOR

PROFESSIONAL LEARNING

WHAT WE DO

We meet educators where they are.

From books to digital solutions, events to on-site or virtual PD - our services can be customized to meet the needs of all schools and districts.



Our Services:



Keynotes | Invite the top inspirational speakers to your district for spring in-service days, back-to-school kick-offs, and more!



Conferences | Need to plan a multi-day agenda across a range of topics? From ELLs to SEL, our experienced consultants have got you covered.



Workshops | "Sit and get"? No way! Our workshop series help educators integrate research findings in their daily practice over the course of the school year.



Custom Events | We use a variety of tools and methods to evaluate the impact of our PL services to ensure we are delivering the best outcomes for all

HOW IT WORKS

Custom event planning for K-12 districts

1. Contact your **Professional Learning Advisor** to discuss your PD goals and needs.
2. **Co-plan your agenda** with your Corwin advisor, including keynotes and breakouts.
3. **Select training resources** based on your customized agenda.
4. **Finalize logistics** to ensure a smooth PD day.
5. **Sit back and enjoy!** Our accredited consultants deliver engaging content that makes an impact.

CORWIN

Our Impact

WHO WE ARE

We believe that public education is the foundation of a thriving democracy

To us, “efficacy” is a matter of equity

We partner with the very best in the field of education to create practical, research-based resources and services to help educators by giving them the tools to evaluate their impact and enhance their instructional practices so *that every child can succeed.*



Our Products

- **BOOKS**
- **CONSULTING SERVICES**
- **INSTITUTES**
- **DIGITAL SOLUTIONS**



IMPACT & REACH AT-A-GLANCE



30%

of Districts in the U.S. are engaging with Corwin for professional learning



Number of books Corwin publishes, on average, per year



2K+

Professional learning days Corwin delivered in 2022



1.2M

Students impacted by our work since 2012



Number of global events Corwin hosted in 2022, both in-person & virtual

Global presence

Corwin has a global presence with offices throughout North America as well as in Australia, the UK, and Asia



CLIENT TESTIMONIALS

Don't just take our word for it - here's what our clients are saying...



If you were to [ask who] would you **rely on** more, ... in terms of **professional development**, ... I would have to say **Corwin**.

Virginia DOE staff member*

*Printed with permission from a survey conducted by 1st Resource on Corwin's behalf, October 2021

"Corwin's got some of the **best authors, scholars and practitioners in our industry**... I've never been disappointed."

Elkhorn Public Schools
Staff Member*

"I've been **very impressed with Corwin**. They're very current on best practices and they **they practice what they preach.**"

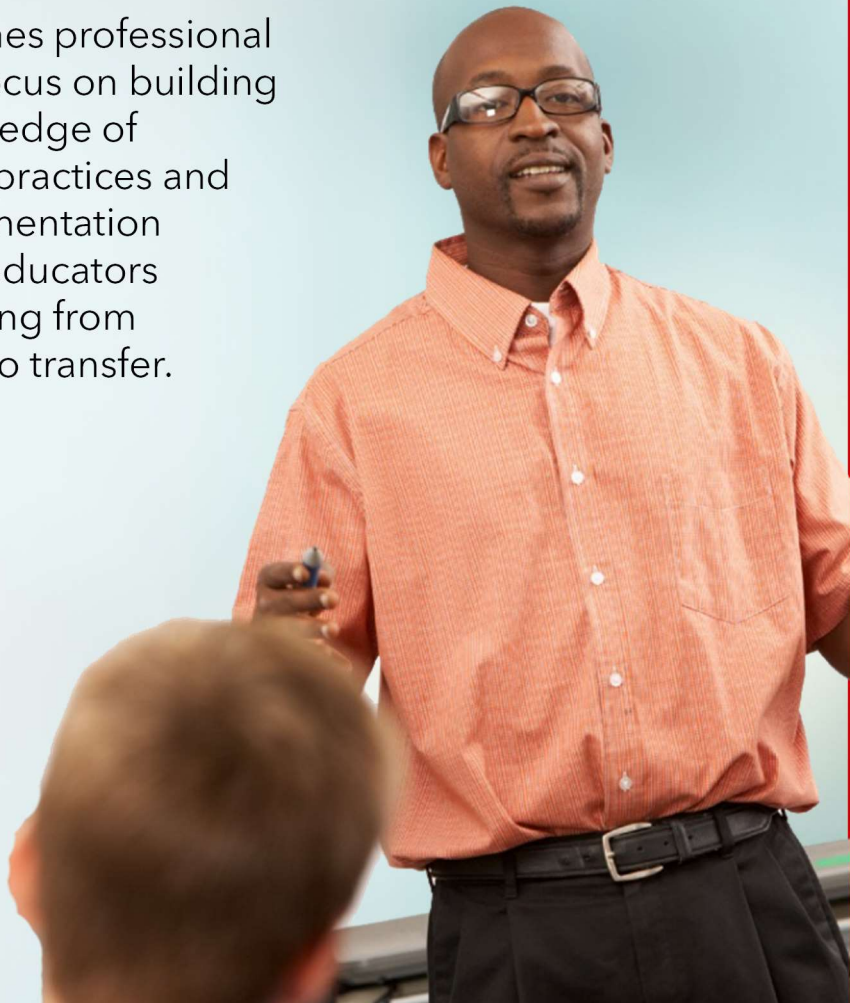
Charlotte Mecklenburg Schools
Staff Member*



METHODOLOGY FOR OUR SERVICES

We focus on educator knowledge & support

Corwin approaches professional learning with a focus on building educators' knowledge of evidence-based practices and providing implementation support to help educators move their learning from surface to deep to transfer.



How we do it:

Customization | Programs built specifically around your school or district's goals and initiatives

Dedication | Client support team that walks you through every step of the professional learning process

Implementation | Evidence-based offerings spanning both the school-wide and classroom levels

Evaluation | Efficacy surveys & tools are used to help you monitor progress and report results

CONTACT YOUR ADVISOR

When you work with Corwin, you gain a strategic partner committed to building your school or district's capacity for long-term, measurable, sustainable improvement.

www.corwin.com/getstarted

Our process

- **INITIAL CONSULTATION**
- **PLAN INITIATIVE**
- **PRE-ENGAGEMENT CALL**
- **PD DAYS**
- **ASSESSMENT & MEASURING IMPACT**
- **DEEP IMPLEMENTATION & COACHING**
- **POST-ENGAGEMENT DEBRIEF**